

ABOUT OUR COMPANY

The Fun&Fit company was founded in 1991. under the name Florida Bel.

At the very beginning, the company has been producing exotic nuts, dried fruits and snacks. Over the years bussines activities started to expand to direct processing, frying, roasting and packaging of finished products. These products were formulated and produced according to thoroughly prepared recipes based on market experience. As of 2007, the company has been a part of Delta Holding.

Our commitment to innovations and continuous improvement of the production and the variety of products led us to constant expansion of the production capacity. Today, the Fun&Fit Company is equipped with automatic and semi-automatic packaging machines, continuous roasters for dry roasting and other state-of-the-art machines and appliances.

Product quality is our main concern, we choose modern, flexible packaging materials, which preserve the quality of the finished product and are suitable to every modern consumer.

In accordance of the present trends in the food market, the company has introduced a wide variety of products.

As of 2016, Florida Bel company operates under the name The Fun&Fit Company. This change of the name and logotype was a part of the rebranding process and establishment of a new corporate identity which marked the beginning of a new business chapter on the domestic market and abroad. This way the company demonstrates its willingness to embark on new business ventures, strengthen its image and meet the requests of its partners and consumers more efficiently.



We are commited to establish and maintain long-term relationships with clients and consumers by offering products of the highest quality.



We are innovative company with a significant, positive influence on market trends. Enterprise with a network of satisfied clients, offering high-quality products.



We respect and promote integrity, honesty, openness, commitment to personal growth and appreciation of others.
We care for our clients, consumers, suppliers and associates.





Fun & Fit

IT IS NOT SO HARD TO BE FIT.

Everyone wants to feel and look fit, but the process is often not fun. In order to get a good look and condition, you do not have to choose, because IT IS NOT SO HARD TO BE FIT.

We believe that each of us can be fit - physically and mentally.

Bringing fun into our daily activities will make us feel better.

Enjoy daily activities and a variety of meals that are prepared quickly and easily and welcome each new day with a smile.









MUESLI CLASSIC 250g No added sugar with wholegrain flakes high in fibre.

*Also available in 1kg









MUESLI TROPIC 250g Exquisite meal with 35% of dried and candied tropical fruits that are high in manganese.

*Also available in 1kg









MUESLI CHOCO & COCOA 250g Perfect breakfast and natural source of vitamin B1.

*Also available in 1kg











*Also available in 1kg









NUTS & SEEDS MUESLI 250g Low in sugar and high in vitamin E.









PROTEIN MUESLI 250g With strawberry, a great source of protein.









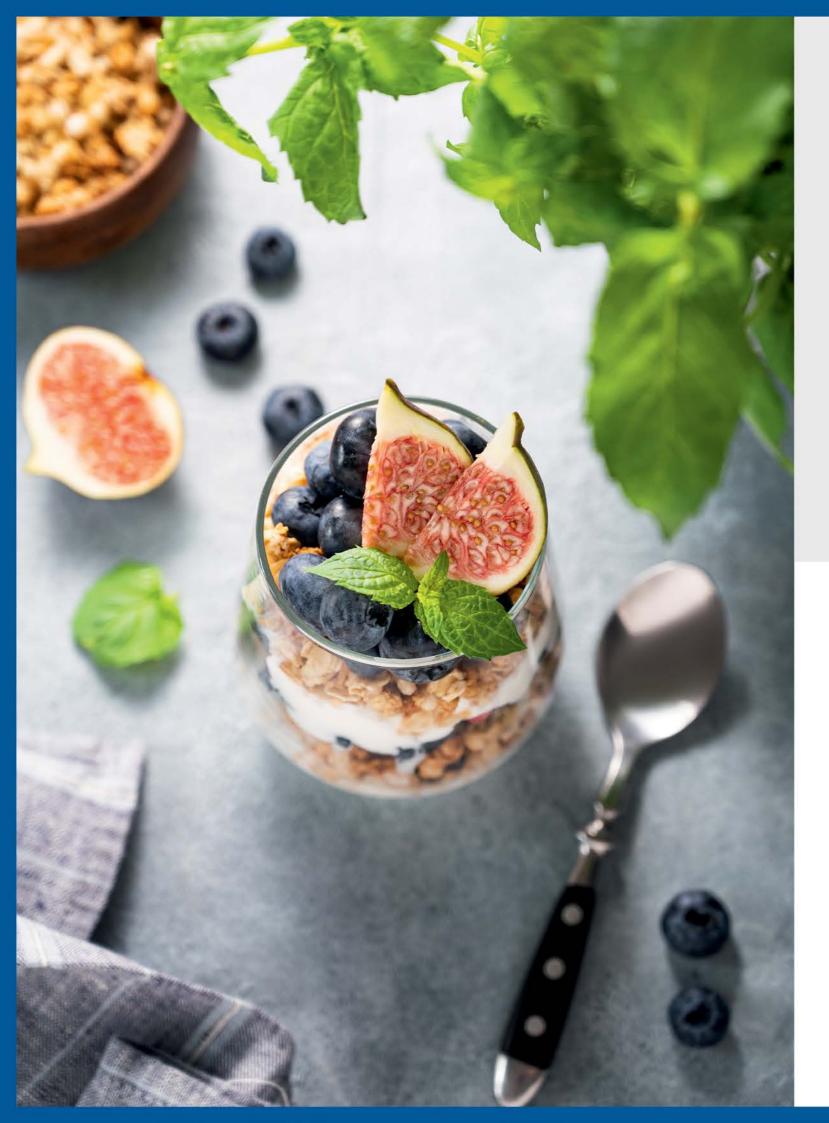
MULTIGRAIN WITH CRANBERRIES 250g High in B9 folic acid and thiamin, meal that is a perfect source of vitamins and iron.

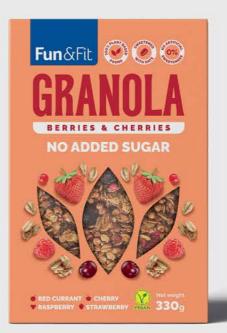
















GRANOLA BERRIES & CHERRIES 330g

Oven baked, 100% plant based and sweetened only with date.

Premium product.



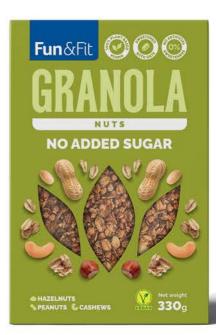




GRANOLA CHOCO & SOUR CHERRY 330g

100% plant based oven baked premium product.

Rich in taste.







GRANOLA NUTS 330g

Oven baked, 100% plant based and sweetened only with date. Premium product.







GRANOLA PEANUT BUTTER 330g

Premium product sweetened only with date.
Rich in fiber and taste.





CORN FLAKES 250g
Perfect tasty meal
without added sugar.

*Also available in 200g and 500g











CHOCO BALLS MIX 250g

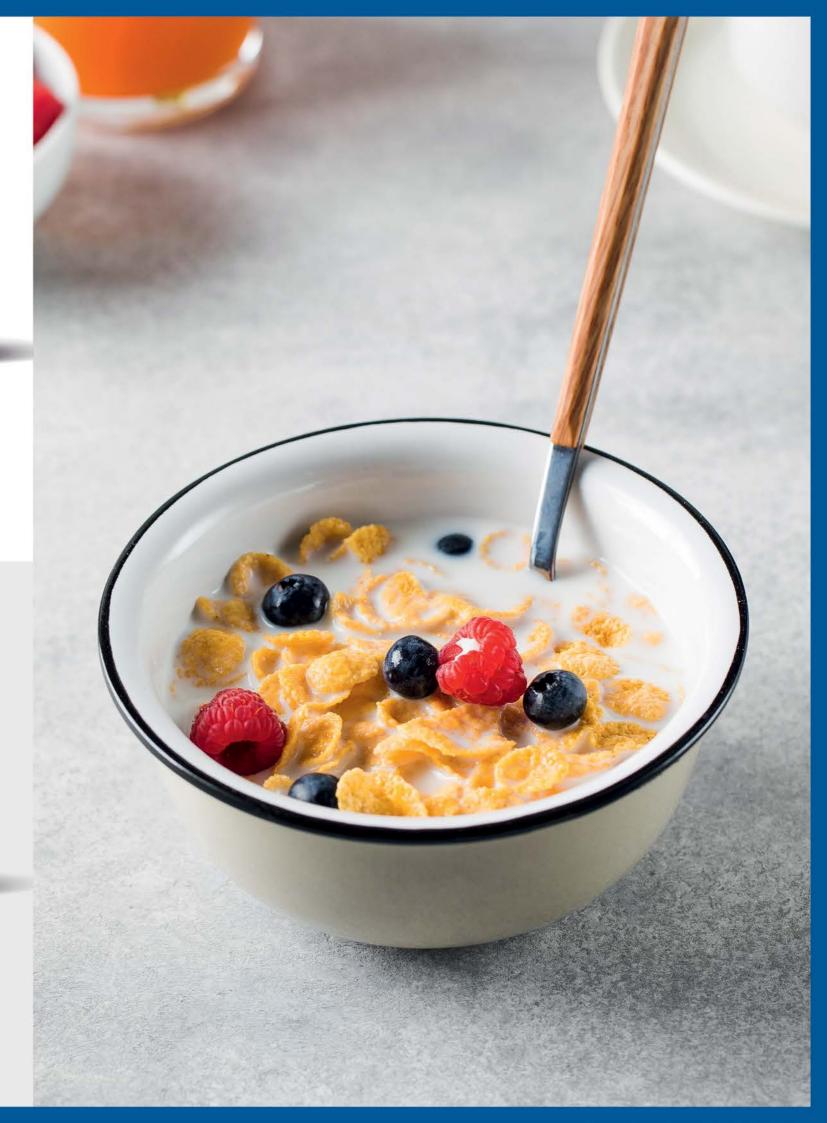
Perfect mixture of crispy cereal balls, with milk and white chocolate. Also the source of 7 vitamins and iron.

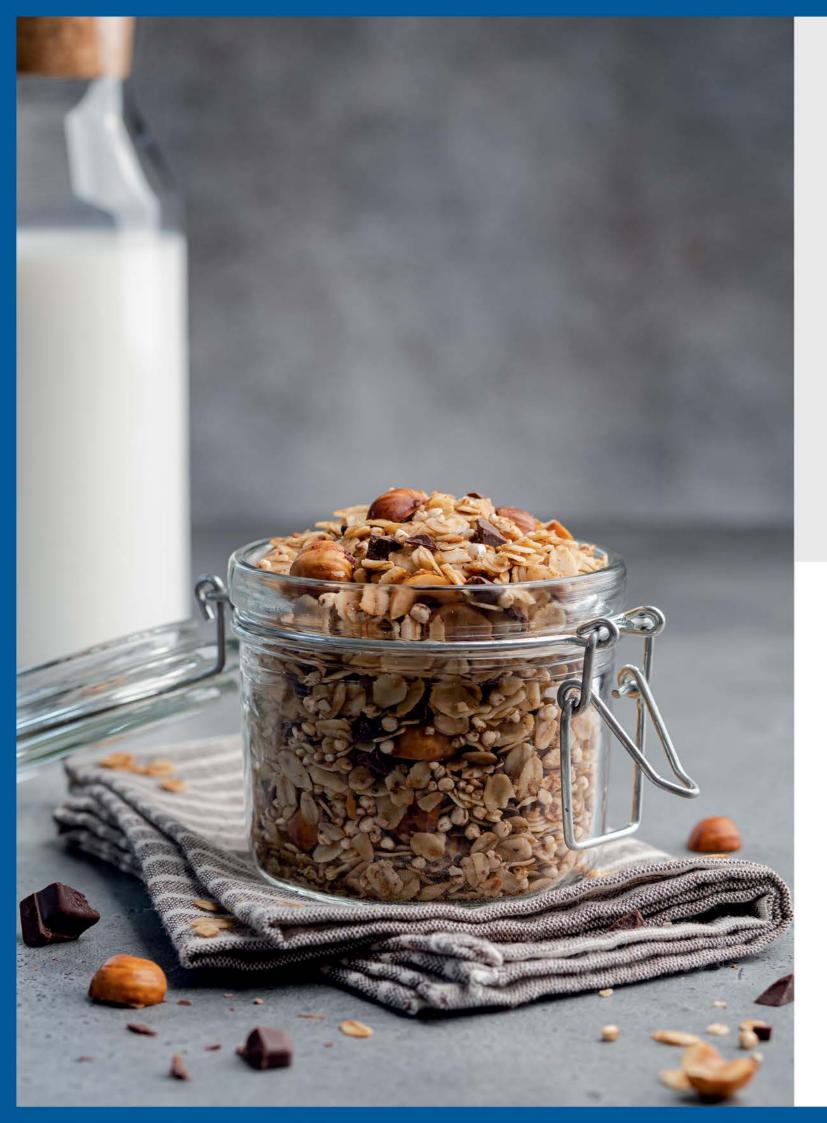




CHOCO SHELLS 200g
Source of fiber.

*Also available Muesli with chocolate in 420g and Muesli 5 fruits in 420g







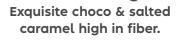


FRUITY CRUNCHY MUESLI 250g With red fruit high in fiber.





CARAMEL CRUNCHY
MUESLI 250g







CHOCO CRUNCHY MUESLI 250g

With 3 types of chocolate, a delicious source of fibre.







ORGANIC MUESLI CLASSIC 350g With chia seeds is quick and tasty meal for perfect start of your day.





ORGANIC MUESLI – RAWSBERRY & CHOCOLATE 350g Is quick and tasty meal for perfect start of your day.





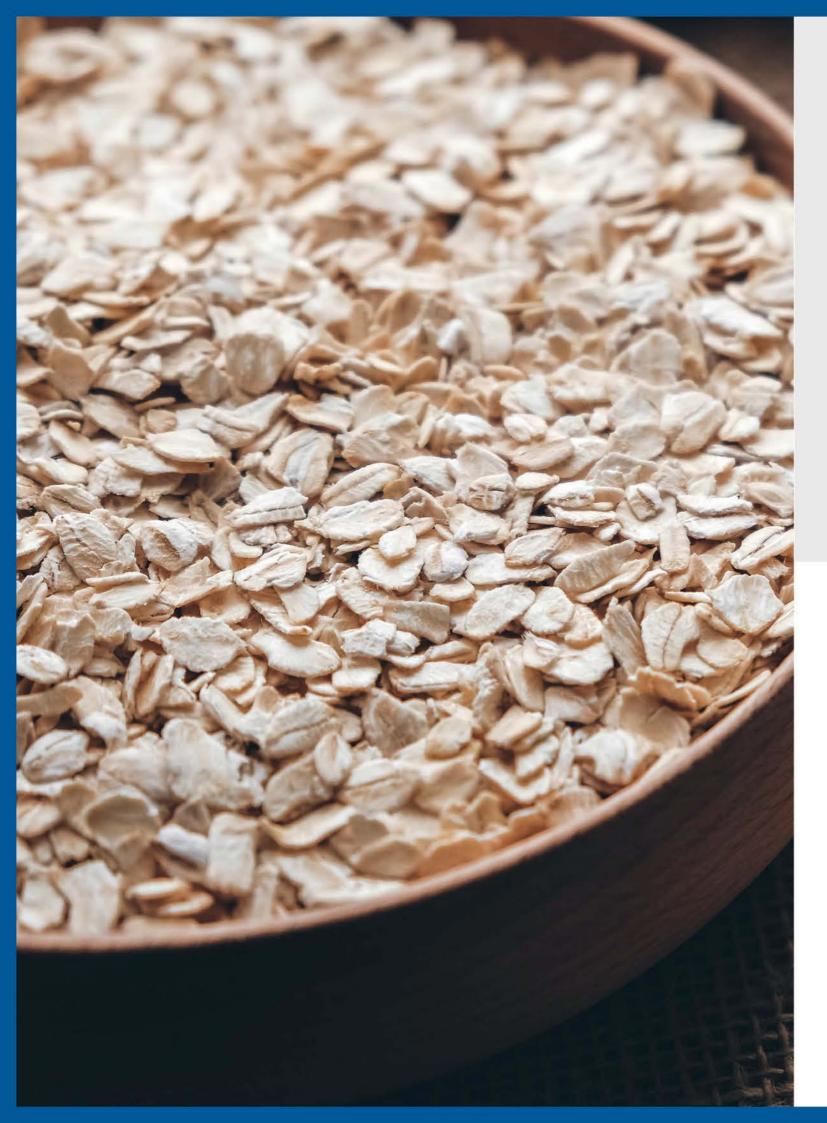
ORGANIC OAT FLAKES 250g
Is quick and tasty meal and
natural source of vitamin B1.





ORGANIC CORN FLAKES 250g
Quick and tasty meal without
added sugar.









OAT FLAKES 250g
High in fibre.

*Also available in 500g







RYE FLAKES 250g High in fibre and whole grain.







SPELT FLAKES 250g High in fibre and whole grain.







BARLEY FLAKES 250g High in fibre and whole grain.







OATMEAL 55g

Lactose free quick and tasty meal that comes in two flavors strawberry + chia and raspberry.



OATMEAL 55g

Lactose free quick and tasty meal that comes in two flavors apricot and chocolate.





OATMEAL 60g Lactose free quick and tasty meal with red fruit.

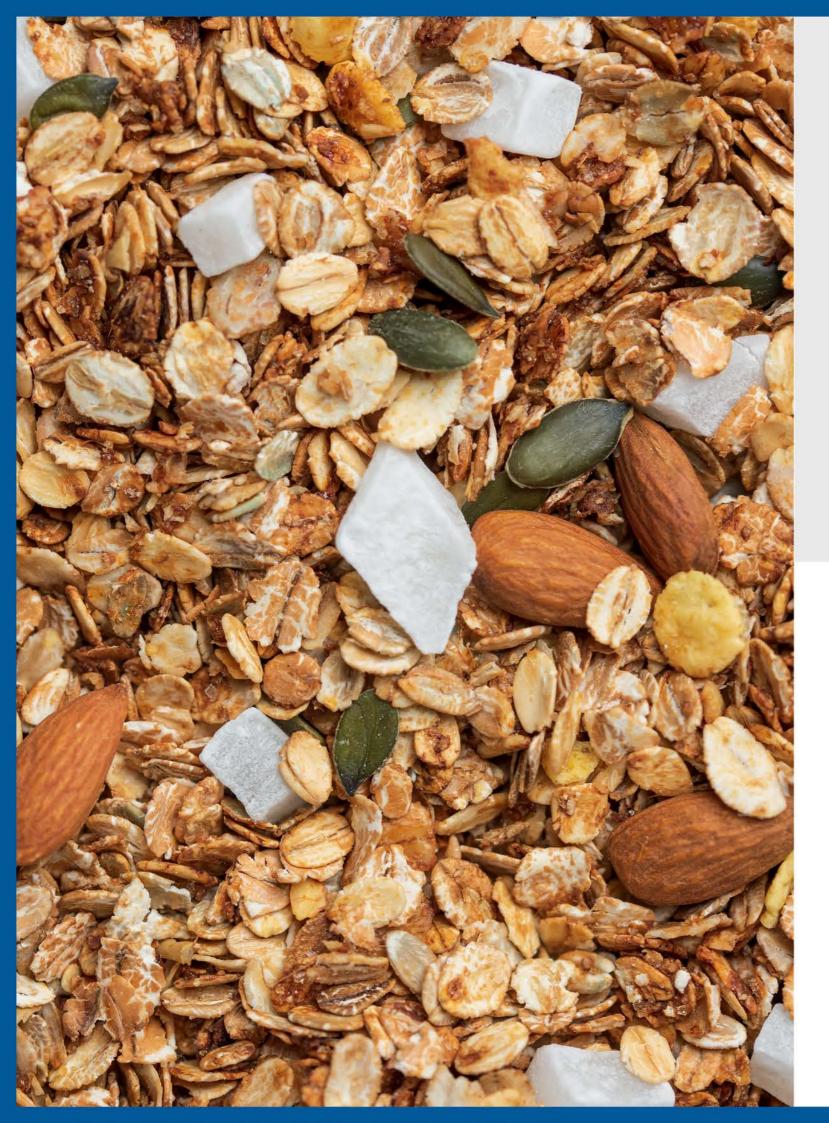






OATMEAL 60g Gluten & lactose free quick and tasty meal with coconut and chia.









MIX 5 FLAKES 500g With oat, barley, rye, wheat and spelt flakes.





MIX 5+5 400g With added seeds of flax, sesame, pumpkin, sunflower kernels and chia.







IMMUNO OAT FLAKES 250g Instant meal rich in vitamin D3 and Zn.





OAT FLAKES 400g Instant meal that prepares in a minute high in fibre.





RAW BITES 50g Gluten free, vegan bites with raspberry, dates, coconut & chia seeds.









CHEESE BITES 20g Oven baked bites full of protein.



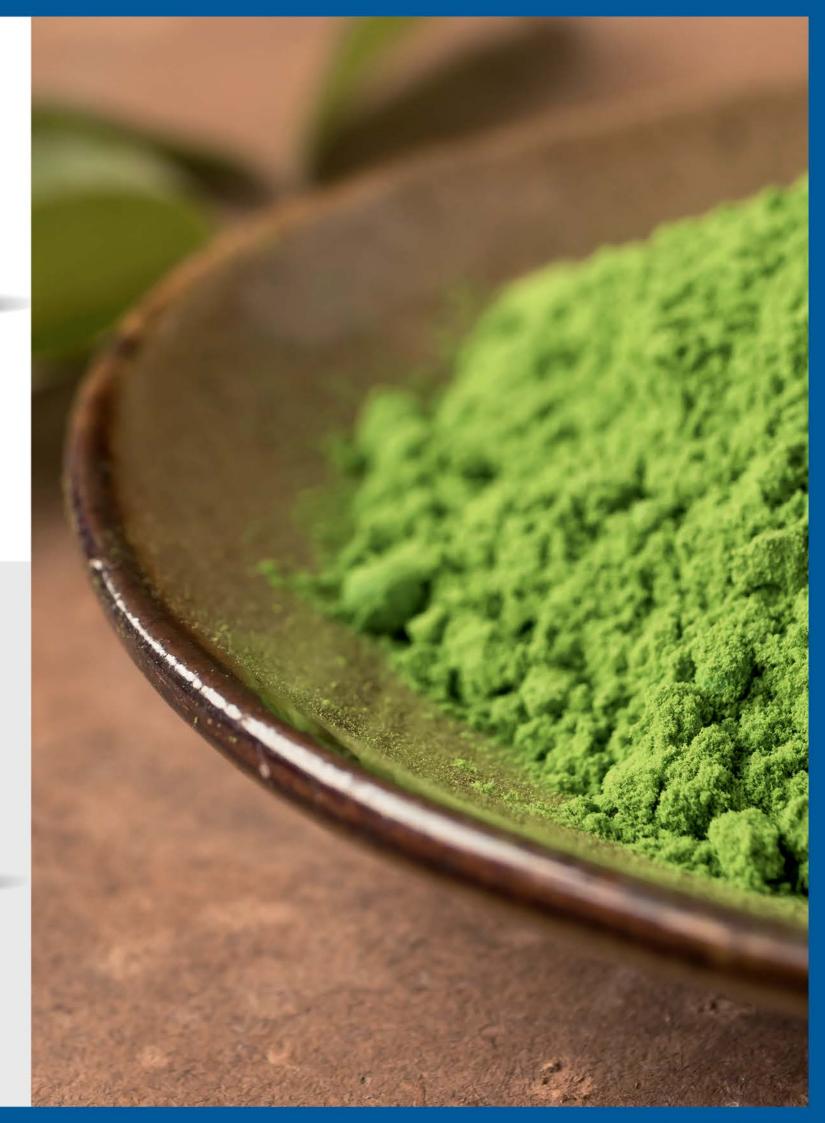


PROTEIN BITES 50g Gluten free with chocolate & matcha.





PLUM PLEASURE 115g 100% plant based cocoa coated plum.





JUMBO

JUMBO ALWAYS HAS A SOLUTION.

Simple, universal, imaginative, clear and wacky - those are JUMBO solutions!

When you get hungry or bored. When you study all night or the boss prolongs the meeting. When you decide to take care of what you eat or you don't even have time to have lunch. When your team loses or you suddenly run into friends. When you want something salty and sweet and fine and spicy and baked and fried and raw...

JUMBO is always there to serve you the solution - quickly and easily and to bring fun to your every day!







FRIED SALTED
PEANUTS 180g
Snack that will make
your day high in fibre
and sea salt.

*Also available in 80g & vacuum 250g, 500g and 1kg







PEANUTS - PEELED 180g
Perfect snack high in fibre

for all whom like to enjoy peanuts without salt.

*Also available in 80g





SALTED ROASTED
PEANUTS - PEELED 180g
Remarkable perfectly roasted
marinated sea salted peanuts
- natural source of protein.

*Also available in 80g







BIBIRIKI 75g
Tasteful fiber-rich
natural source of
protein.







SPICY ROASTED PEANUTS 75g Picante flavor peanuts high in fibre.



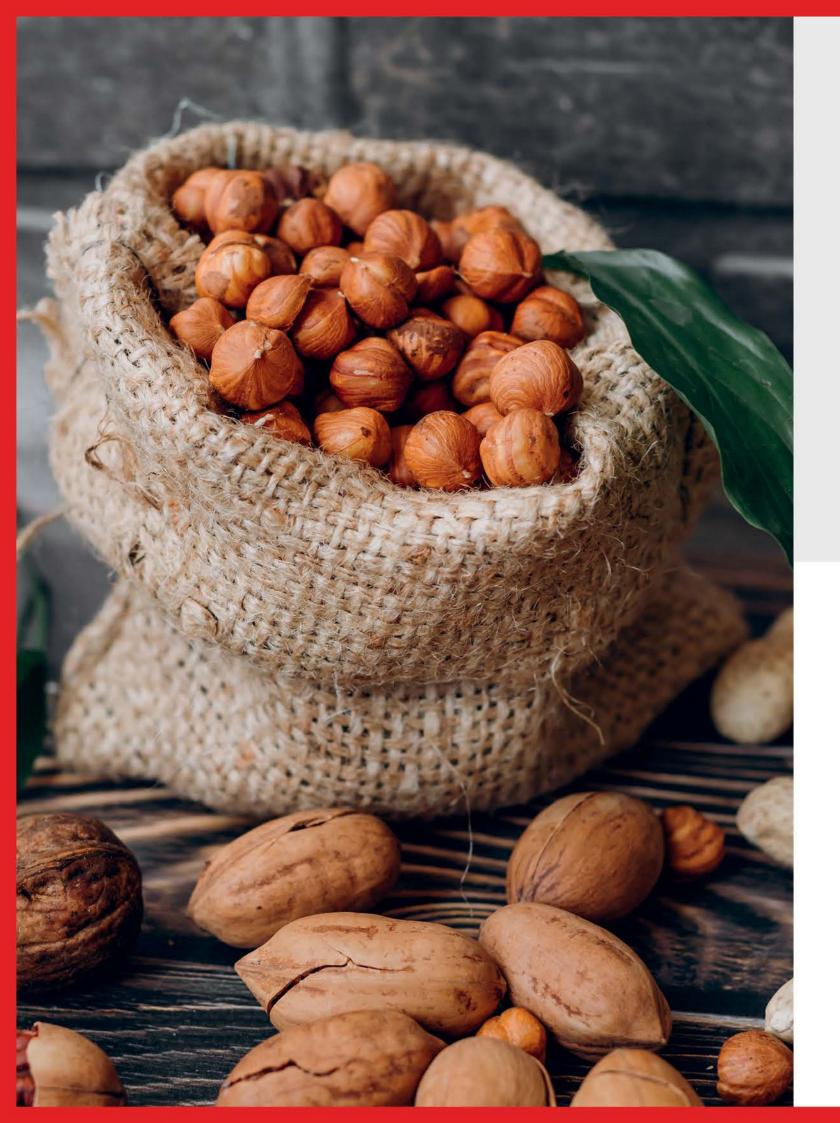




ROASTED PEANUTS IN SHELL 250g & RED SKIN PEANUTS 200g

Perfectly salted peanuts that are natural source of protein.













*Also available in 150g









CASHEW 75g Roasted and salted nuts high in protein and vitamins B1 and B6.





JUMBO

HAZELNUTS



Great source of phosphorus high in vitamin E, B1 and B6.







ALMOND KERNELS 75g

Snack that is a source of zinc and protein, high in vitamin E and magnesium.









FRIED PEELED ALMONDS 75g

Wonderfully blanched, fried and salted almonds high in fibre, vitamin E, magnesium and phosphorus.







HAZELNUT 75g Roasted and peeled snack which is a natural source of vitamins B1 and E, iron and magnesium.



ROASTED SUNFLOWER KERNELS 50g Peeled, salted and tasteful snack.

*Also available in 100g









ROASTED SALTED
PUMPKIN SEEDS 75g
Naturally rich in fiber, iron
and magnesium.

*Also available pumpkin seeds peeled raw in 100g



SUNFLOWER
SEEDS IN SHELL 50g
Roasted and
salted seeds.

*Also available in 200g



SALTED POPCORN 100g Perfect choice for a relaxed movie night.



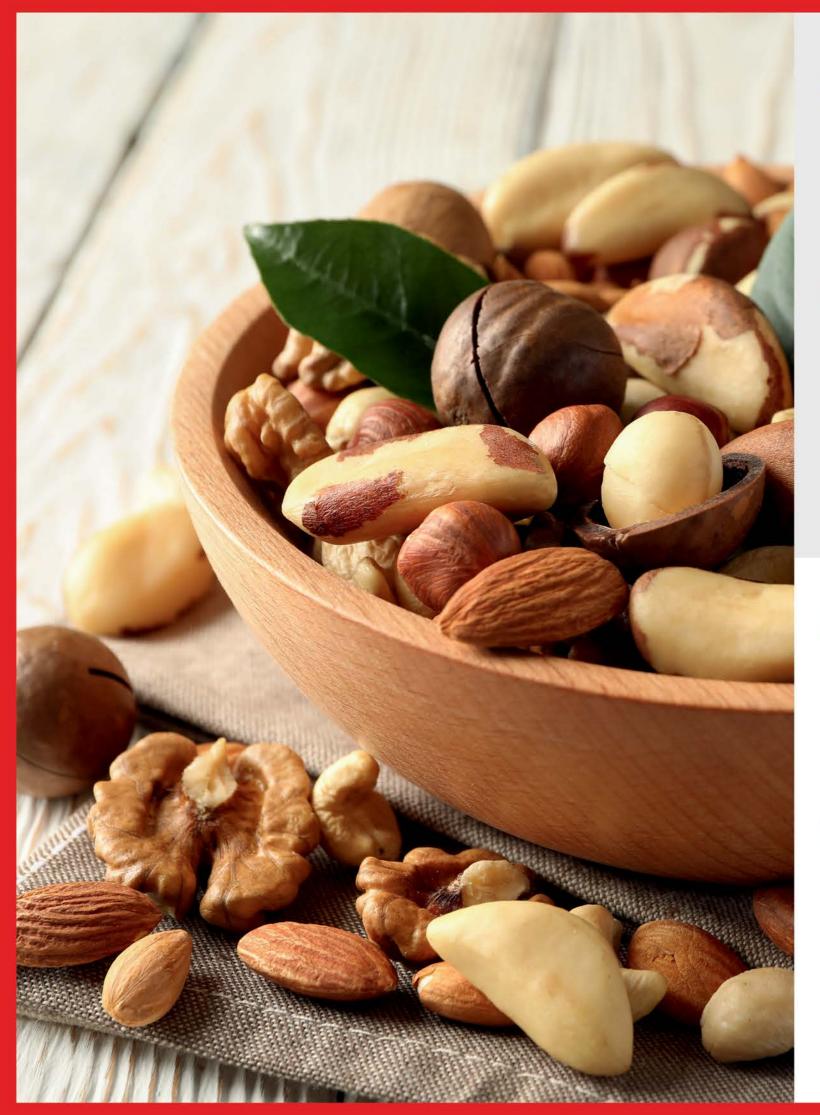
PUMPKIN SEEDS 50g Roasted and salted seeds.

*Also available in 150g



BUTTER
POPCORN 100g
Favourite movie
snack with
butter flavour.











COCKTAIL MIX 75g Perfect mix of nuts that are natural source of protein.

*Also available in 180g easy open zip bag







STUDENT MIX 75g Marvelous snack high in fibre and vitamin E.

*Also available in 180g easy open zip bag









JUMBO

FANTASIA MIX 75g Finest mixture that is a source of protein and

*Also available in 180g easy open zip bag

JUMBO

PROTEIN MIX

high in fibre, selenium

and vitamin E.



Natural source of protein high in fibre, vitamin E, selenium and magnesium.

JUMBO

CARAMEL MIX





CHOCO **MIX 75g** Sweet and tasty pleasure high in fiber.







POWER









MIX 75g Source of protein high in fibre with unique sweet&salty taste.

CARAMEL



MIX 75g Exquisite and



tasteful mix that is a natural source of iron and protein, high in vitamin E and magnesium.





PROTEIN

MIX 75g

Natural source of

vitamin B3 high

in iron, magnesium

and protein.



abc

ALPHABET OF QUALITY MEALS

For every

A - nutritious breakfast

B - good meal and

C - delicious treat.

For cooking, baking, kneading and frying.

For easy recipes and culinary works of art.

For those who treat the kitchen as a way station and those

who see it as the oasis of inspiration.

For those who prepare food and those who taste it.

For everyone at the table.

Secret ingredient - abc.



BROWN RICE 1kg
Whole grain rice that is a
good source of a number of
essential nutrients.

*Also available in 500g



WHITE RICE LONG
GRAIN 1kg
Great grains of rice that will
enrich every meal.

*Also available in 500g and 900g



WHITE ROUND GRAIN
RICE 1kg
Perfect as a side dish or base
for your favorite meals.

*Also available in 500g and 900g



KOCANI RICE 750g
Perfect for all kind of dishes
and garnishes.









MASHED POTATO 120g
Perfect meal for
four persons.

*Also available in 360g

BEANS 350g Finest beans.



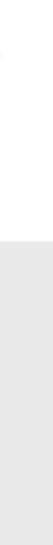
WHEAT SEMOLINA 400g
Perfect choice if you are
making pasta, couscous,
puddings and other meals.



GROUND POPPY SEEDS 200g
Great for baking strudels
and cakes.



WHITE MAIZE FLOUR 500g powder. Perfect for all that



Cornmeal grounded into a fine love to bake and cook.



CORN POLENTA 500g Made from ground cornmeal. Perfect savory dish.



MAIZE FLOUR 500g Made from ground corn perfect for variety of dishes.



POPCORN MAIZE 200g Whole grains for perfect popcorn.

*Also available in 400g







Fine powdered flour perfect for baking.



SESAME SEED 100g
Great garnish for various meals.



WHOLE WEAT 500g
Perfect grains that are great
for making baked goods.





PITTED PRUNES 200g
Dried plums
without seeds.

*Also available in 150g



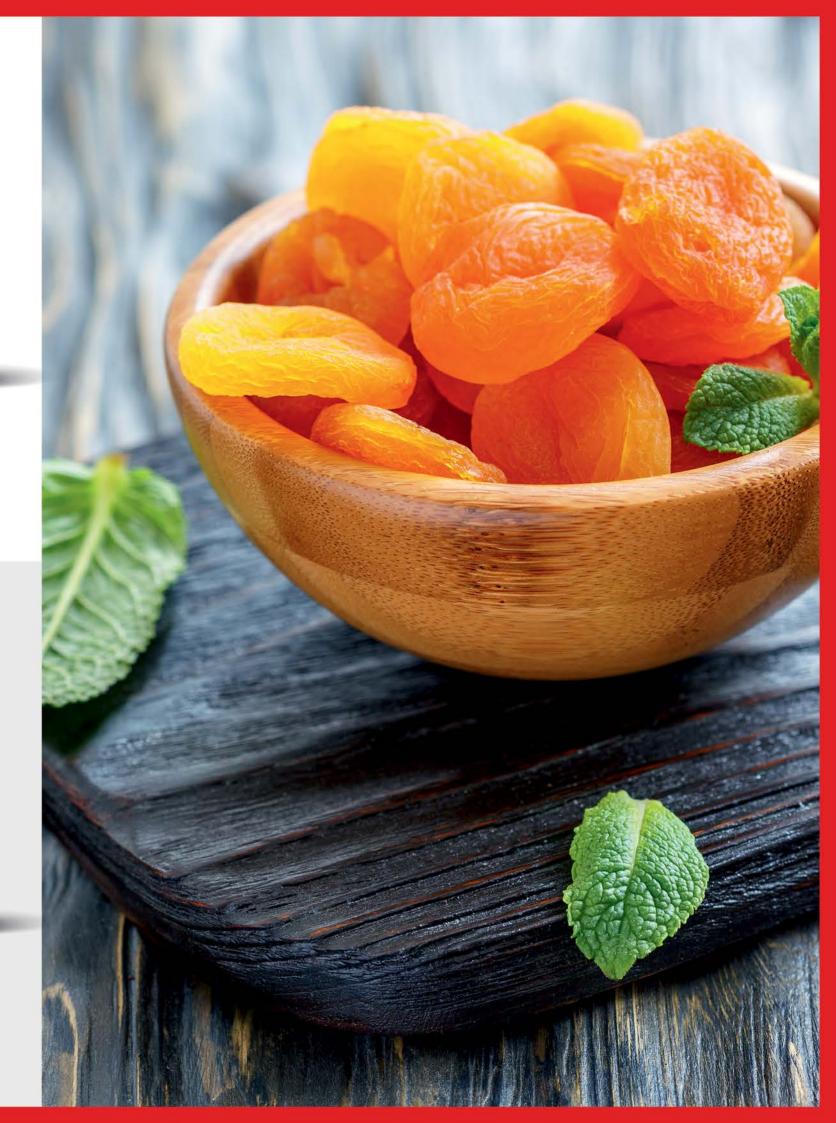
FIGS 180g Unique chewy and sweet snack.

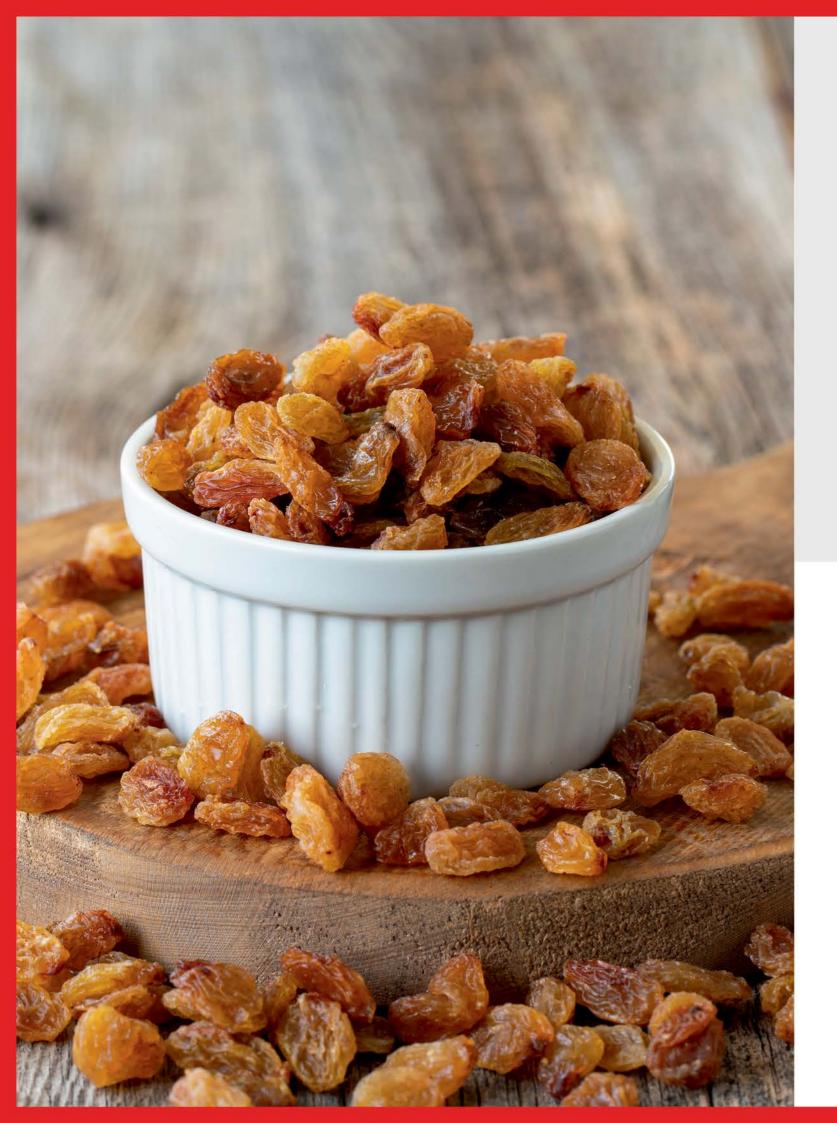


UNPITTED PRUNES 200g
Dried plums with seeds
that can be used in
variety of dishes.



PITTED APRICOTS 150g
Delicious snack.







EXOTIC MIX 100g
Perfect mixture of dried
exotic fruits.



RAISINS 100g
Sweet and cute snack
which can be added in
variety of meals.



CRANBERRY 100g

Perfect addition for all those that like to prepare great baked sweets.



FRUIT MIX 250g
Mixture of figs, pitted plums
and apricots.

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	Product	Pcs	TB on pallet	EAN Code
Muesli	CLASSIC MUESLI 250g	7	75	8600102741553
Musli Musli	CLASSIC MUESLI 1kg	6	24	8606004160010
Muesli	TOP MIX MUESLI 250g	7	75	8600102741577
Musii Musii	TOP MIX MUESLI 1kg	5	24	8606004160041
Muesti Muesti mar - o- nr m	TROPIC MUESLI 250g	7	75	8600102741560
Muesli	TROPIC MUESLI 1kg	6	24	8606004160027
Muesti Mussi Mark Mark Mark Mark Mark Mark Mark Mark	CHOCOLATE & COCOA MUESLI 250g	7	75	8606004161567
Musli	CHOCOLATE & COCOA MUESLI 1kg	4	48	8606004161512
Multigrain	CRANBERRY MULTIGRAIN MUESLI 250g	7	48	8606004161451
Muces Market Mar	NUTS & SEEDS MUESLI 250g	7	75	8606015853185
Protein Muesi	PROTEIN MUESLI 250g	7	75	8606015855196
Final Co	CHOCO BALLS MIX 250g	7	48	8606015854588
	CHOCOLATE MUESLI 420g	12	48	8606015853031

FUN&FIT

	Product	Pcs	TB on pallet	EAN Code
	5 FRUITS MUESLI 420g	12	48	8606015853048
	CHOCO SHELLS 200G	12	48	8606015856674
MUSLI	ORGANIC CLASSIC MUESLI 350g	12	48	8606015854939
MUSLI	ORGANIC RASPBERRY & CHOCOLATE MUESLI 350g	12	48	8606015855097
CRUNCHY	RED FRUIT CRUNCHY 250g	8	75	8606015856087
CRUNCHY	CHOCOLATE CRUNCHY 250g	8	75	8606015856100
RUNCHY	CHOCO & SALTED CARAMEL CRUNCHY 250g	8	75	8606015856124
Corn Flakes	CORN FLAKES 250g	10	24	8606004162311
Com	CORN FLAKES 500g	10	24	8606015853482
COM	CORN FLAKES 200g	12	48	8606015856308
CORN	ORGANIC CORN FLAKES 250g	9	48	8606015854922
GRANOLA	GRANOLA BERRIES & CHERRIES NO ADDED SUGAR 330g	7	75	8606015857220
GRANDLA STREET	GRANOLA NUTS NO ADDED SUGAR 330g	7	75	8606015857237

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	Product	Pcs	TB on pallet	EAN Code
GRANDLA	GRANOLA CHOCO & SOUR CHERRY 330g	7	75	8606015857800
GRANOLA	GRANOLA PEANUT 330g	7	75	8606015857787
	OAT FLAKES 250g	12	90	8600102277106
	OAT FLAKES 500g	9	48	8606015857367
	SPELT FLAKES 250g	12	90	8606015854250
	RYE FLAKES 250g	12	90	8606004160089
	BARLEY FLAKES 250g	12	90	8606004160072
DATMEAL	STRAWBERRY & CHIA OATMEAL 55g	16	240	8606015856254
DATMEAL	RASPBERRY OATMEAL 55g	16	240	8606015856247
DATMEAL	APRICOT OATMEAL 55g	16	240	8606015856315
DATMEAL	CHOCOLATE OATMEAL 55g	16	240	8606015856230
DATMEAL	COCONUT & CHIA OATMEAL 60g	16	240	8606015855165
OATMEAL	RED FRUIT OATMEAL 60g	16	240	8606015856834

FUN&FIT

Product	Pcs	TB on pallet	EAN Code
MIX 5 FLAKES 500g	12	48	8606015854113
MIX 5+5 FLAKES 400g	12	48	8606015855943
INSTANT OAT FLAKES 400g	12	48	8606015855936
ORGANIC OAT FLAKES 250g	18	48	8606015854915
IMMUNO OAT FLAKES 250g	12	48	8606015856681
RAW BITES 50g	10	95	8606015856285
PROTEIN BITES 50g	10	95	8606015856278
CHEESE BITES 20g	16	95	8606015856261
PLUM PLEASURE 115g	7	48	8606015857497

JUMBO

JUHBO	PEANUTS FRIED SALTED 180g	12	95	8606015852638
Tu-160	PEANUTS FRIED SALTED 80g	22	75	8606015852614

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Product	Pcs	TB on pallet	EAN Code
PEANUTS FRIED SALTED VACUUM 250g	32	40	8600102277687
PEANUTS FRIED SALTED VACUUM 500g	7	80	8606004160218
PEANUTS FRIED SALTED VACUUM 1kg	10	48	8600102277694
PEANUTS ROASTED NO SALT ADDED 180g	12	95	8606015852713
PEANUTS ROASTED NO SALT ADDED 80g	22	75	8606015852690
PEANUTS ROASTED SALTED 180g	12	95	8606015852676
PEANUTS ROASTED SALTED 80g	22	75	8606015852652
PEANUTS WITH PEPPER 75	ig 24	75	8606015856018
PEANUTS ROASTED SPICY 7	/5g 24	75	8606004161468
PEANUTS ROASTED SALTE IN SHELL 250g	ED 14	56	8606004160126
PEANUTS IN SKIN ROASTE SALTED 200g	D 12	80	8606015855233
PISTACHIO ROASTED SALTED 75g	12	150	8600102277175
PISTACHIO ROASTED SALTED 150g	13	90	8606004161277

JUMBO

Product	Pcs	TB on pallet	EAN Code
CASHEW ROASTED SALTED 75g	12	150	8600102277137
HAZELNUT ROASTED 75g	12	150	8600102277076
HAZELNUT RAW 75g	12	150	8600102277885
ALMOND RAW 75g	12	150	8600102277755
ALMOND FRIED SALTED 75g	12	150	8600102277816
PUMPKIN SEEDS IN SHELL ROASTED SALTED 50g	26	75	8600102277212
PUMPKIN SEEDS IN SHELL ROASTED SALTED 150g	10	80	8606004161574
ROASTED SALTED PUMPKIN SEEDS 75g	22	75	8606015853864
PUMPKIN SEEDS RAW 100g	22	74	8606015853871
SUNFLOWER SEEDS ROASTED SALTED 50g	46	75	8606004162861
SUNFLOWER SEEDS ROASTED SALTED 100g	30	75	8606004162823
SUNFLOWER SEEDS IN SHELL ROASTED SALTED 50g	20	75	8600102277366
SUNFLOWER SEEDS IN SHELL ROASTED SALTED 200g	8	90	8606015853802

	Product	Pcs	TB on pallet	EAN Code
Тимво	COCKTAIL MIX 75g	24	75	8606015855622
JUMBO /	COCKTAIL MIX 180g	12	75	8606015857169
Тимво	STUDENT MIX 75g	24	75	8606015855684
JUMBO	STUDENT MIX 180g	12	75	8606015853789
JUNBO	FANTASIA MIX 75g	24	75	8606015855561
UMBO/ hashing and	FANTASIA MIX 180g	12	75	8606015857121
Тимво	PROTEIN MIX 75g	24	75	8606015855660
JUMBO	CHOCO MIX 75g	24	75	8606015855523
Т ИМВО	POWER MIX 75g	24	75	8606015855998
JUMBO AMARI UIT	CARAMEL MIX 75g	24	75	8606015855509
JUMBO	ENERGY MIX 75g	24	75	8606015854052
JUMBO	POPCORN MACROWAVE SALT 100g	24	132	8606004162083
JUMBO	POPCORN MACROWAVE BUTTER 100g	24	132	8606004162106

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	Product	Pcs	TB on pallet	EAN Code
	"KOČANSKI" RICE 750g	8	75	8600102741508
Pirina	INTEGRAL RICE 1/1	12	32	8606004160157
Pidas	INTEGRAL RICE 500g	20	40	8606004161741
	ROUND GRAIN RICE 1/1	9	40	8600102277465
	ROUND GRAIN RICE 500g	28	32	8600102277892
Pine	LONG GRAIN RICE 1/1	12	32	8606015854267
	LONG GRAIN RICE 500g	28	32	8606004162793
Pirinač	ROUND GRAIN RICE 900g	128	32	8606015855240
Pirinac	LONG GRAIN RICE 900g	12	32	8606015855257
	SESAME 100g	16	70	8600102277625
	POP CORN 400g	28	32	8606015856056
0 0	POP CORN 200g	60	48	8606015854175
	"BELIJA" WHEAT 500g	28	32	8606004162786

abc

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	Product	Pcs	TB on pallet	EAN Code
Passel	WHITE BEAN 350g	10	80	8606015855974
2000	WHITE CORN FLOUR 500g	8	80	8606015856032
	CORN FLOUR 500g	8	80	8606004162458
Palenta	POLENTA 500g	9	80	8606004162427
	COCONUT FLOUR 100g	16	70	8600102277649
	MASHED POTATOES 120g	14	80	8606004162847
Employers Services	MASHED POTATOES 3x120g	8	48	8606004162854
	GROUND POPPY 200g	10	95	8600102741447
Planting gran	WHEAT SEMOLINA 400g	16	40	8606015855455
Sure tipes	DRIED PLUM WITHOUT PIT 150g	14	90	8606015856322
	DRIED PLUM WITHOUT PIT 200g	12	90	8606004162113
	DRIED PLUM WITH PIT 200g	12	90	8600102277724
Entra Section 1	DRIED FIG 180g	12	90	8606015855486

abc

	Product	Pcs	TB on pallet	EAN Code
7	DRIED APRICOT 150g	6	95	8606015852423
	EXOTIC MIX 100g	16	70	8606004160478
	RAISINS 100g	16	70	8600102277519
	CANDIED CRANBERRY 100g	16	70	8606004162403
	FRUIT MIX 250g	18	48	8606015854014

COMING SOON

Our functional muslies will give you a certain dose of vitamins and minerals and surely make your meal tasty and enriched with real things.

Vitamin B12 plays a key role in many aspects of health and may support bone health, red blood cell formation, maintain our energy level and mood.



Specially designed creams, so delicious and nutritious like in your dreams.



Collagen's main role is to provide structure, support or strength throughout your body.

Also, it is responsible for skin elasticity and it is in our bones, muscles and blood.



THE FUN&FIT COMPANY LTD

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